



MEDIA RELEASE

Sustainable Display Home for Mandurah

2 July 2003

Page One of Two

The City of Mandurah is calling on developers, builders, suppliers, retailers and manufacturers to make a submission for the construction and development of Mandurah's first sustainable display home.

Mandurah's Chief Executive Officer, Mark Newman said that the innovative project has the potential to attract significant media interest and will be an excellent avenue to promote sustainable businesses, products and technologies.

"The project also presents opportunities to work together to create an affordable home that is designed to showcase design elements, building materials, products and services that use substantially less energy and water," said Mr Newman.

The development of the home is in line with the City's Sustainable City Plan and Community Charter and Strategic Plan 2001 – 2004 which recognises the necessity to reduce domestic energy consumption, as this is a major source of greenhouse gas emissions. The design and construction of the home will consider these environmental factors while at the same time ensure that comfortable living standards are maintained.

Mr Newman said that it was important for people considering renovations or new home designs to realise that through careful passive solar design, material selection and fit-out, environmental impacts can be minimised without affecting appearance, function and costs.

"Council is committed to promoting the benefits of these design and construction elements to help reduce energy and water use on a local and global level," he said.

To assist in making the project plan a reality, the City will consider the allocation of funds from its Sustainability Reserve Fund to boost a funding grant from the Sustainable Energy Development Office to purchase land and build the home. However, its success is dependent on the outcomes of the submissions.

Quality local

government

through a

commitment

to community

service.

Postal Address:
PO Box 210
Mandurah, WA 6210

Telephone:
(08) 9550 3777

Fax:
(08) 9550 3888

email:
council@mandurah.wa.gov.au

Internet:
mandurah.wa.gov.au



"I urge any business or organisation involved in the building industry to consider registering an interest to be involved in this cutting edge project.

"A number of environmentally conscious local companies including Avalon Sail Co and Solarhart/Energy World have already registered their intention to be involved. These companies and other businesses involved in the project will be promoted as leaders in the housing industry and be provided with the opportunity to showcase the new energy provisions to be included in the Building Code of Australia, effective as of 1 July 2003," said Mr Newman.

It is envisaged that this development will show that passive solar design principles can be incorporated into mainstream homes. This step towards more sustainable housing construction will help demonstrate that energy efficient homes are commercially viable and need not be unconventional in appearance and function.

While the home will be constructed in Mandurah, it is expected that the innovative home project would also draw significant State and National interest.

A Registration of Interest document has been prepared to provide further background and supporting information and may be obtained from the City's Sustainability Officer, Craig Perry by telephoning (08) 9550 3704 or email craig-p@mandurah.wa.gov.au.

Submissions must be in accordance with the Registration of Interest document and received by the City of Mandurah no later than 4:00pm on Thursday 24 July 2003.

RELEASE ENDS